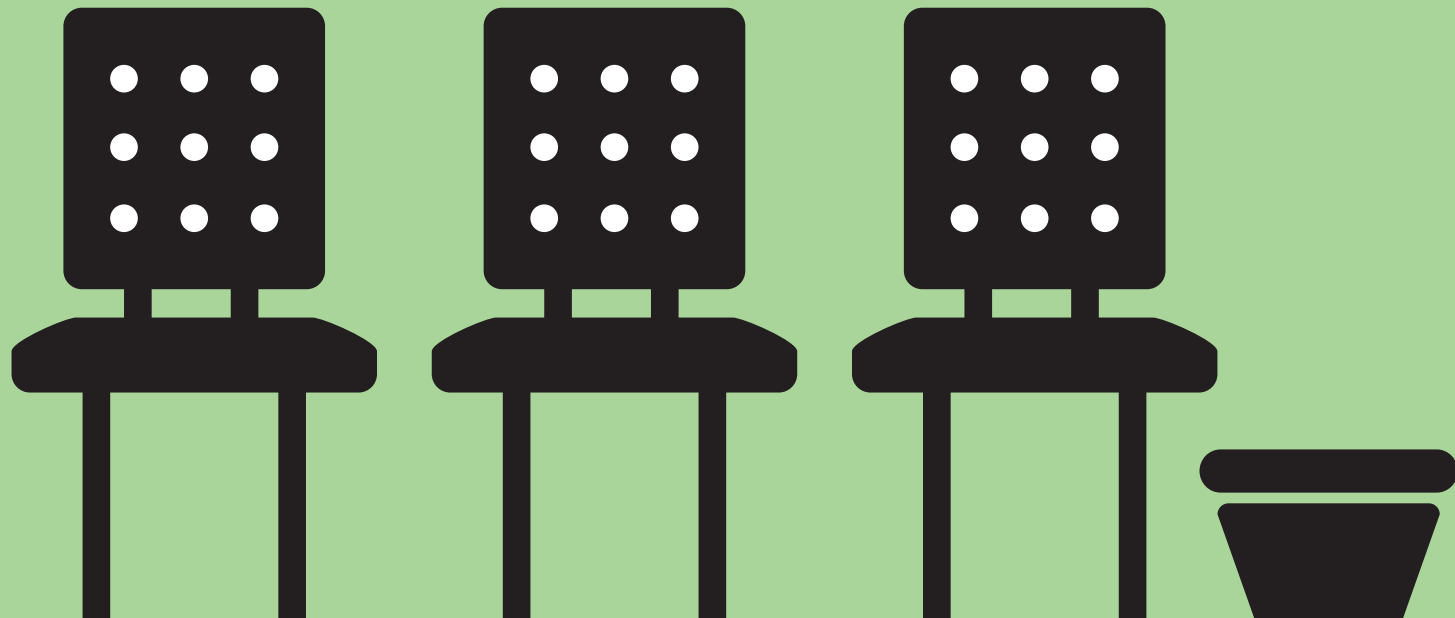


LOCAL INTERNSHIPS. LOCAL TALENT.

DC Ad Club Foundation • Chairman Mike August • mikea@alhadv.com • 301-657-2772 • www.dcadclub.com



It's time to stop waiting



and get real experience.

DC Intern Central is an online directory of DC-area companies that offer advertising & marketing internship opportunities. This resource was compiled and created by the DC Ad Club Foundation for the benefit of area college students looking for a career preview — right here in Your Nation's Capital.

The Ad Agency

Position

Not Specified

Start Date
End Date

Not Specified
Not Specified

www.theadagency.com

Computer Skills



Not Specified

Transportation



Not Specified

Compensation



Not Specified

Contact

Debi Gasper
CEO/Creative Director
E: dgasper@theadagency.com
P: 202-342-2122
F: 202-342-2580

Location

2020 K St. NW
Suite 600
Washington DC
20006

AGM Advisors

Services to Healthcare Industry

Position

Start Date
End Date

September
December

Online, Social Media Marketing, Blogging. Creative writing skills are key.

www.agmadvisors.com

Computer Skills



PC/Mac

Transportation



Pay



Rosslyn



Compensation



Competitive
Case-by-Case

Contact

Aman Malik
VP
E: am982@georgetown.edu
P: 202-656-6090

Location

Rosslyn
Arlington

Arlington, VA
22203

AKQA

AKQA is a global interactive agency that uses innovative ideas and technology to deliver results for the world's leading brands. For more than a decade, AKQA has been recognized as a pioneer and innovator, providing marketing, digital product design, and e-commerce solutions to clients. Our global staff of more than 900 people is located in seven offices including San Francisco, New York, Washington, DC, London, Amsterdam, Berlin, and Shanghai. AKQA's objective has never been to be "bigger" than anyone else. Just better. Whether it's the ideas we generate or our world-class implementations, this objective makes us focus on what's important: the quality of our solutions. We want the best talent for the most rewarding and challenging jobs anywhere.

Position

Not Specified

Start Date
End Date

Not Specified
Not specified

www.akqa.com

Computer Skills



PC/Mac

Transportation



Pay



Rosslyn
Foggy Bottom



Compensation



Not Specified

Contact

HR & Recruitment

Ash Kara
Recruiter
E: ash.kara@akqa.com
P: 202-944-5863
F: 202-944-5820

Location

Northwest
Georgetown

3299 K Street NW
5th Floor
Washington, DC
20007

Arnold Worldwide

Arnold is a global communications company and one of the top five most creatively awarded agencies of the past decade. We are proud to represent a diverse portfolio of clients, including Aetna, Amtrak, Carnival Cruise Lines, CVS/pharmacy, Dell, Fidelity Investments, The Hershey Company, Huntington Bank, Jack Daniel's, McDonald's, New Balance, Ocean Spray, Panasonic, Pearle Vision, Progressive, Sanofi-Aventis, Southern Comfort, Titleist, truth®, Tyson Foods, Unilever, Vertex, Volvo, and many other great brands. Arnold delivers services across all communication touch points – advertising, digital, promotions, direct, design, branded content – and is part of Havas Worldwide, with offices in Amsterdam, Boston, Lisbon, London, Madrid, Melbourne, Milan, Moscow, New York, Prague, São Paulo, Shanghai, Sydney, Toronto, and Washington DC.

Position

Start Date
End Date

September
December

We are looking for fall interns in the account management, creative, and digital departments. You must be a junior or senior and enrolled in a college/university. This internship is for credit only. In general, we are always interested in meeting strong college grads who are interested in account management. We also provide internships year round, so please feel free to inquire. Our fall interns start 9/19 and end 12/9. The intern schedule can be flexible.

www.arn.com

Computer Skills



PC/Mac

Transportation



Pay



Courthouse



Compensation



Credit Only

Contact

Advertising

Olga Deich
Recruiting Manager
E: odeich@arn.com
P: 212-463-1440

Location

Arlington
1310 N. Courthouse Rd.
Arlington, VA
22201

August Lang & Husak

AL&H is a full-service advertising agency specializing in consumer and business-to-business advertising and new product/new concept introductions. Clients are international, national, regional, and local accounts. We are driven by the notion that “advertising,” in all its forms and flavors, has the potential to matter. That is, advertising has the power to make something good happen — for people, for society, for the planet. In addition to selling stuff.

Position

Start Date
End Date

Open
Open

Duties:

- Assist in the day-to-day activities of the account service department
- Work on specific projects with the creative and media departments
- Participate in client meetings, internal planning, creative reviews, and production sessions (including photo and television shoots and radio sessions)
- Conduct research for client proposals, media plans, new business activities
- Assist production department with trafficking work through the agency
- Must be Junior or Senior undergraduates currently studying in related field (i.e. marketing, advertising, public relations, creative/design, journalism)
- Should be motivated, self-starter

www.alhadv.com

Computer Skills



PC/Mac
Microsoft Office
Adobe CS5 (*For Creative Department candidates*)

Transportation



Pay



Bethesda



Compensation



Unpaid
Parking Reimbursed

Contact

Account Management

Bonnie Weaver
VP Director of Account Services
E: bweaver@alhadv.com
P: 301-657-2772

Location

Bethesda

4630 Montgomery Ave.
Suite 400
Bethesda, MD
20814

BRINKMedia

We are a creative marketing agency specializing in web and mobile development, social media, and integrated marketing strategy.

Position

Start Date
End Date

November
Not Specified

BRINKMedia is seeking a sales and marketing intern to help our strategy team secure new accounts and promote our company out of our brand new U street office. Duties will include blogging, social media posts, proposal writing, sales lead generation, and document preparation. This will be a great opportunity to work with a small creative agency doing cutting edge work, and gain first-hand experience with how the sales and marketing functions work in a more fast-paced/entrepreneurial setting. The perfect candidate is outgoing, friendly, and strong at written and verbal communications. He or she is curious and has a passion for the web, social media, marketing, and advertising. Our strategists will share 10% of their sales commission with any intern that helps to secure new accounts. We can also help with travel expenses. High performing individuals may transition to a full paid position.

*Must work out of our office. Minimum 15 hours a week with a relatively consistent schedule set.

www.brink.com

Computer Skills



PC/Mac
Word Processing
Spreadsheets

Transportation



Pay



U Street



Compensation



10% of sales
commissions and
a travel stipend

Contact

DC Office

Joshua Belhumeur
Marketing Director/Account Manager
E: josh@brink.com
P: 240-389-2765

Location

Northwest DC

1516 U Street NW
Washington DC
20009

Carousel30

Carousel30 is a digital agency located in the heart of Old Town Alexandria. We work with a variety of clients and our capabilities range from website design and development, to full service marketing, to digital PR.

Position

Start Date
End Date

September
January

Duties:

- Marketing Research
- Social Media Optimization and Outreach
- Blogger Outreach
- Online Public Relations
- Online Media Buying

Candidate must have a willingness to learn and keep up with what's next. A new media background is a strong benefit. Good writing and communication skills are a must. A keen eye for what works well AND looks great is desired.

www.carousel30.com

Computer Skills



Mac

Transportation



Free



King Street



Compensation



\$10 Per Hour

Contact

Marketing

Breeanna Beckham
Director of Marketing
E: hr@carousel30.com

Location

Alexandria

105 S Columbus St.
Alexandria, VA
22314

DC Ad Club

Since 1918, the DC Ad Club has served as the premier industry organization for area advertising professionals. As a chapter of the American Advertising Federation (AAF), the DC Ad Club promotes integrity and excellence in advertising through professional development seminars, recognizes industry leaders and outstanding work, and serves as the leading networking venue for the industry. The DC Ad Club membership represents all segments of the industry — clients, agencies, production companies and the media.

Position

Start Date
End Date

Open
Open

Assist with member services & customer relations; conduct research projects; assist with event registration process and prepping for events; answer phones; other special projects as assigned.

Interns will have an opportunity to interact with a variety of advertising professionals; the DC Ad Club can help set up informational interviews with member companies so interns can expand their network.

*We ask for at least a three-month commitment.

www.dcadclub.com

Computer Skills



PC
Microsoft Office
Database Experience
HTML a plus

Transportation



Free Braddock Rd
King Street

Compensation



Unpaid

Contact

Carol Montoya
Executive Director
E: carol@dcadclub.com
P: 703-683-5954
F: 703-683-5480

Location

Alexandria
400 N Washington St.
Suite 300
Alexandria, VA 2
2314

Equals Three Communications, Inc.

We're award winning. And everything you need. A lot of folks say they're different. We know we're different. We're not your usual strategic communications agency. We're 26-years strong and unusually qualified to reach general and multicultural audiences. And when we hire, we hire smart. So you partner with a diverse team that knows research, creative, multicultural outreach, public and media relations, advertising and branding, partnerships and coalitions, health and science writing, and social marketing (rumor has it we're quite talented). 1+1=3 — The whole is greater than the sum of its parts. Every agency says it partners with its clients, but we put our name on it. When we started this business of affecting behavior and decisions, we made a commitment to collaborative thought. Our clients think that's pretty great. We just think 1+1 always Equals Three®.

Mission: We provide marketing communications solutions that build businesses, change lives and improve communities.

Position

Start Date
End Date

Open
Open

Non-Creative: Provide admin and research assistance to Accounts, Media, PR, and Corporate staff.

Creative: Provide admin and layout support for the Creative staff

All interns must be strong listeners and great communicators. Willingness to learn new tasks while successfully completing the grunt work. Someone who brings a diverse interest in cultures and energy will be a strong fit for Equals Three.

www.equals3.com

Computer Skills



Mac/PC
Microsoft Office (*non-creative*)
Adobe CS3+, HTML, CSS (*creative*)
Actionscript and Javascript
(*a plus, but not required*)

Transportation



Pay Bethesda ✓

Compensation



\$10-\$14 Per Hour

Contact

Accounts, Creative, PR & Media

Primary:
Robin Meredith
Vice President Administration
rmeredith@equals3.com
P: 301-272-2422
F: 301-652-5264

Secondary:
Demetrius Goosbey
Creative Director
dgoosbey@equals3.com
P: 301-272-2405

Location

Bethesda
7910 Woodmont Ave.
Suite 200
Bethesda, MD
20814

Flying Colors Broadcasts

Flying Colors combines video production, live event management, and distribution via satellite or webcasting technologies to offer clients an effective and reliable communication platform.

Position

Start Date
End Date

Fall Semester
Not Specified

Branding of the business as well as the non-profit division, The Crisis Channel, and new growth segments (downtown studio). The position can be customized based on interest — strategy, new business development, nonprofit outreach, video production editing, etc.

www.fc-tv.com

Computer Skills



PC/Mac
Microsoft Office (*basics*)
Editing software knowledge
(*preferred*)

Transportation



Pay
Farragut North
Farragut West
Foggy Bottom ✓

Compensation



Unpaid

Contact

Marketing

Morgan Byrd
Marketing Director
mbyrd@fc-tv.com
P: 202-293-5300
F: 202-293-5512

Location

Northwest DC

2000 M Street NW
Suite 345
Washington DC
20036

GeniusRocket

Position

Not Specified

Start Date
End Date

Not Specified
Not Specified

www.GeniusRocket.com

Computer Skills



PC/Mac
Keynote
Wordpress
Google Apps/Docs

Transportation



Pay



U Street



Compensation



Not Specified

Contact

Marketing

Peter LaMotte
President
E: peter@geniusrocket.com
P: 301-760-3514

Location

Bethesda

7920 Norfolk Ave
Suite 701
Bethesda, MD
20184

Georgetown University School of Continuing Studies

For more than 50 years, the School of Continuing Studies has fulfilled Georgetown University's mission of educational outreach and inclusivity by offering a wide range of degrees and applied learning opportunities to a diverse community of students and professionals.

Position

Start Date
End Date

Open
Open

Assist marketing team on a variety of duties and responsibilities ranging from writing web stories, editing brochure copy, research for marketing plans, and attending events.

Excellent writing and communications skills.

Duties:

Flexible with changing department needs.

<http://scs.georgetown.edu>

Computer Skills



PC
Microsoft Office
Adobe Photoshop
Adobe InDesign

Transportation



Pay



Rosslyn
Foggy Bottom



Compensation



TBD

Contact

Strategy, Marketing and Communications

Kathy Dodd
Marketing Communications Manager
E: kmd97@georgetown.edu
P: 202-687-7174

Location

Northwest DC
Georgetown

3307 M Street NW
Ste.202
Washington DC
20007

Grafik Marketing Communications

Over 30 years in the business. Branding has always been at our core. We were founded in 1978 and quickly evolved into an integrated marketing firm that today has 25 staff spread across brand strategy, identity development, print, and online communications.

Position

Start Date
End Date

Immediately
Potential for Full Time

Duties:

Helping with proposals - layout, design. Helping with proposal database. Laying out agency PR materials. Need someone that can also do some interactive design for agency materials. Would be excellent if you have writing skills as well.

I am known for creating superstars! I will gladly give references to my previous interns. This is a unique position. I need someone who wants to use creative talents in an unusual way — learn how to sell, sell, sell. Not for the average bear.

www.grafik.com

Computer Skills



Mac
Pages
Keynote
InDesign

Transportation



Free



Braddock



Compensation



Unpaid

Contact

Marketing and Business Development

Teddi Alyce Segal
VP Marketing and Business Development
E: teddi@grafik.com
P: 703-299-4507
F: 703-299-5999

Location

Alexandria

1199 N Fairfax Street
Suite 700
Alexandria, VA
22314

Hutzpah Media

Mobile billboard advertising throughout the DC metro area and within 100 miles. Dedicated vehicles and shared routes available for grand openings, event marketing, branding, and advocacy.

Position

Start Date
End Date

Open
Open

Duties:

- Work with President and designer on creating and implementing an appropriate social media plan
- Research, identify and assist in moving prospects through the sales cycle
- Assist in creating marketing materials
- Write copy and assist in upgrading current websites

The right intern will have an opportunity to contribute measurably to Hutzpah Media's future growth. It is hoped that this will lead to a paid position and possibly full-time work.

www.hutzpahmedia.com

Computer Skills



PC/Mac
Adobe Photoshop

Transportation



Free Shady Grove 

Compensation



Unpaid

Contact

Marketing and Business Development

Mason Harris
President
E: mharris@ahutzpahmedia.com
P: 301-468-0385 x 110

Location

Gaithersburg
16021 Industrial Drive
Unit 14
Gaithersburg, MD
20877

Intermarkets

Intermarkets is a privately-held firm based in Reston, Virginia, near Washington, DC. Since its founding in 1997, Intermarkets has developed into the nation's leading independent advertising sales management services firm. We've established our reputation through collaborative partnership engineering and providing custom-tailored solutions for our clients and partners. Intermarkets is committed to hiring smart, caring people and providing an inclusive, caring, and creative environment that enables them to do their best work. In turn, our clients get the highest level of attention to their needs and goals. Plus, it makes Intermarkets a fun place to work — and an enjoyable company with which to do business. Our extensive knowledge of the online and print publishing environments has helped our clients achieve their targeted return on investment. This knowledge is our key competitive advantage that we deliver to each and every one of our clients. We serve publishers as their exclusive representative marketing their inventory to advertisers; in addition, we provide our advertising clients complete advertising solutions including placements on the Intermarkets Portfolio, media buying and planning, creative development, and more. Our commitment to providing exceptional service to our clients, appreciating our employees, and supporting our communities directly reflects our core values: integrity, dedication, caring, responsibility, progress, and creating profit. And when all is said and done, isn't that what matters? That's the Intermarkets Way.

Position

Start Date
End Date

September
December

Marketing Intern — Reston, VA We are looking for a rising star college student focusing in marketing/advertising to fill our part-time fall internship. We represent some of the top and largest online news, commentary, and political publishers and are looking for someone to assist our marketing team with various online advertising projects, tasks, and activities. If you're eager to learn, organized, and ready to jump into the fun, fast world of online advertising, you may be the right candidate! Flexibility, creativity, and motivation are a must! Position requires a minimum of 20 hours of work per week

TO APPLY: Email your resume, a professional writing sample, and a cover letter detailing why we should interview you to hr@intermarkets.net.

www.intermarkets.net

Computer Skills



PC/Mac

Transportation



Free
Car Needed



Compensation



\$10 Per Hour

Contact

Heidi Klingensmith
Human Resources Generalist
E: hklingensmith@intermarkets.net
P: 703-242-7878

Location

Reston
Dulles

11911 Freedom Drive
Suite 1140
Reston, VA
20190

IQ Solutions, Inc.

Our creative solutions group develops and designs breakthrough communications for U.S. Government and non-profit clients. Our areas of expertise are focused on health and include diabetes, drug addiction, AIDS, cancer, and oral health.

Position

Start Date
End Date

Open
Open

You are pursuing an education in graphic design or art direction. You care about working to create positive social change, and want to gain practical experience. You want to learn from the pros and bolster your skills with training. You want to pump up your portfolio with real client work.

Requires some completed college coursework in graphic design. Basic knowledge of InDesign, Photoshop, and Illustrator. Must have a portfolio of student work (PDF or website/blog). This is an unpaid internship. Benefits include: immersion in a fast-paced agency environment, project/portfolio experience, skills training, college credit (if available to you), networking with industry professionals, all the coffee you can drink.

www.iqsolutions.com

Computer Skills



PC/Mac
InDesign
Photoshop
Illustrator

Transportation



Pay



White Flint
Red Line



Compensation



Unpaid

Contact

Creative Solutions Group

Ody Leonard
Creative Director
E: oleonard@iqsolutions.com

Location

Rockville

11300 Rockville Pike
Rockville MD,
20878

iStrategyLabs

iStrategyLabs builds online and offline movements that engage communities through creative marketing, experimental uses of social media, and civic innovation programs of all kinds. We're creative problem solvers and passionate producers capable of building everything from websites, to animated films, to massive festivals.

Position

Not Specified

Start Date
End Date

Open
Open

www.istrategylabs.com

Computer Skills



PC/Mac

Transportation



Street



Not
Specified



Compensation



Unpaid

Contact

DJ Saul
Vice President of Business Development
E: dj@istrategylabs.com
P: 202-569-8015

Location

Northwest DC
1510 19th Street NW
Washington DC
20036

JK Moving Services

For over 30 years, JK Moving Services has provided local, long distance, and international relocation services to a variety of commercial, residential, and government clients. Headquartered in Sterling, VA, the company maintains a full-time, professionally trained staff of relocation and move management experts committed to providing the highest level of customer care.

Position

Start Date
End Date

Open
Open

Varies depending on needs. A sampling: event planning and management, content development (e.g., blog articles), researching advertising opportunities, analysis of marketing campaigns (e.g., SEM data, email blasts).

www.jkmoving.com

Computer Skills



PC
Microsoft Office
Social Media
Adobe Suite (*preferred*)
Email campaign software
HubSpot

Transportation



Free
Car Needed



Compensation



Unpaid

Contact

Marketing

Rebecca Chanin
Marketing Director
E: rebecca.chanin@jkmoving.com
P: 703-574-6667

Location

Reston
Dulles

44112 Mercure Circle
Sterling, VA
20166

LM&O Advertising

LM&O Advertising is a full service agency that was formed in October 1995 with one main idea — to take on tough assignments. We wanted an agency that would help to influence behavior and perception. We didn't get into the business to win awards or hold fancy photo shoots. We got into the business to increase sales, leads, readership, enlistments, and rentals. We house all departments under one roof for better collaboration, idea generation, and client service.

Position

Start Date
End Date

Open, year around
Open, year around

We envision interns as part of our team, while there will be some administrative and mundane tasks, we include our interns in brainstorming, creative concepting, media planning, and strategy development. We know good ideas come from all of our people, no matter their level of experience.

LM&O fosters entrepreneurship — as a business and within our individuals. Candidate should be well rounded, creative, organized, self-starters, and genuinely excited to learn and participate in the advertising development process. LM&O is an equal opportunity employer and a member of the 4A's

*Specific intern opportunities will be posted on our Facebook page and website:
<http://www.facebook.com/LMOadvertising>, www.lmo.com.

www.lmo.com

Computer Skills



PC/Mac
Microsoft Office
Adobe Suite
Social Media

Transportation



Pay

Courthouse



Compensation



Minimum Wage

Contact

Human Resources

Nora Petitt
Director, HR & Office Mgmt.
E: norapetitt@lmo.com
P: 703-797-7110
F: 703-842-8625

Location

Rosslyn/Arlington

2000 14th Street N
8th Floor
Arlington, VA
22201

Lms creative branding + advertising

Position

Not Specified

Start Date
End Date

Not Specified
Not Specified

www.lmsalas.com

Computer Skills



Not Specified

Transportation



Not Specified

Compensation



Not Specified

Contact

Creative

Louise Salas
E: louise@lmsalas.com
P: 808-561-9753

Location

Alexandria
304 N Alfred St.
Alexandria, VA
22314

MDB Communications, Inc.

Position

Start Date
End Date

Fall Semester
Spring Semester

The Internship Program at MDB Communications is a unique opportunity for students to experience the fast-paced environment at an integrated advertising and marketing firm and to work with successful professionals. The program is designed to complement formal education, to enable students to develop their professional skills, and to help students set realistic career goals.

Interns are trained to perform a variety of tasks, including: competitive analysis, customer research, proofing and trafficking ads, media research, account service support, monitoring internal deadlines, and developing writing skills. The internship has a strong account service and media orientation.

www.mdbcomm.com

Computer Skills



PC/Mac

Transportation



Pay
Farragut North
Dupont Circle



Compensation



Unpaid

Contact

Account Services/Media

O'Keyla Smith
Account Executive
E: internships@mdbcomm.com
P: 202-835-0774
F: 202-835-0656

Location

Northwest DC
1730 M Street NW
Suite 800
Washington DC
20036

Nasuti + Hinkle

Brand development and advertising agency

Position

Start Date
End Date

Open
Open

Mixed — assist account management or assist creative. This is a very small agency and we do not have “departments”, so it’s pretty open.

This is a good opportunity for someone to learn how various parts of an agency work and get exposed to a variety of disciplines.

www.nasuti.com

Computer Skills



PC/Mac

Transportation



Pay



Not
Specified



Compensation



Unpaid

Contact

Karen Nasuti
President
E: mail@nasuti.com
P: 301-222-0010 x 204

Location

Bethesda

7768 Woodmont Ave.
Suite 202
Bethesda, MD
20814

Pappas Group

Pappas Group is an award-winning, full service, creative agency that builds brand experiences people love. With offices in Washington, DC and San Francisco, Pappas brings together creative, strategy, technology, media, and marketing expertise to create big ideas and thoughtful experiences that connect brands and people. This experience-led approach, combined with an intense focus on delivering bottom line business results has earned Pappas Group numerous accolades, continuous growth, and strong relationships with brands big and small.

Position

Start Date
End Date

September
December

Searching for interns in the disciplines of:

- Business Development
- Art(copy)
- Art(design)
- Technology
- Project Management
- Brand/Strategic Planning

www.pappasgroup.com

Computer Skills



Mac

Transportation



Pay



Rosslyn



Compensation



Unpaid
We offer a stipend for those who have already graduated.

Contact

Brad Rizza
Communications Manager
E: brizza@pappasgroup.com
P: 703-349-7245
F: 703-349-7253

Location

Rosslyn
Arlington

671 North Glebe Road
Suite 700
Arlington, VA
22203

Producer's Handy Dandy

The Producer's Handy Dandy is a CD/website for professional voiceover talent in the Mid-Atlantic.

Position

Start Date
End Date

Open
Open

Need someone to coordinate a social media campaign primarily using Facebook and Twitter, as well as writing material for use on the website.

Duties:

Write postings for our Facebook page, establish our Twitter presence, update the newsfeed on our website, look for other ways to maximize our social media presence.

*Work from home on our social media

www.producershandydandy.com

Computer Skills



PC/Mac

Transportation



Free
Car Needed



Rosslyn



Compensation



Unpaid
College Credit

Contact

Kathryn Klvana
Online Director
E: kathryn@producershandydandy.com
P: 301-656-7783

Location

Rosslyn
Arlington

P.O. Box 15468
Arlington, VA
22215

RP3 Agency

Founded in 2009, RP3 Agency is an advertising agency which believes that for a brand to resonate with today's empowered consumer it needs to act like a magnet — pulling people in with powerful ideas, energizing them through every interaction, and inspiring them to make the brand “their own” and spread the attraction to others. We call this a “magnet brand.” Our diverse list of clients keeps our perspective fresh, our thinking inspired, and our cookie cutters in the kitchen drawer where they belong. From restaurants to real estate, Associations to improvisational theater groups. RP3, with both the brand-building capabilities of a traditional agency and the new media smarts of a digital agency, channels the magnetic energy to inspire and energize brands.

Position

Start Date
End Date

September
December

RP3 interns will enjoy both practical experience and skill development throughout the course of the program. This unique program allows interns to gain exposure to the day-to-day functions of an advertising agency and to see how all of the pieces of an agency work together as a whole. Interns will have exposure to the following business disciplines, on both a traditional and digital level:

- Account Management
- Strategy/Planning
- Creative
- New Business

We offer you:

- 10-week internship (September to December)
- College course credit, if available to you
- Networking with industry leaders in the DC-metro area
- Exposure to disciplines across the advertising industry

www.rp3agency.com

Computer Skills



Not Specified

Transportation



Free



Bethesda



Compensation



Unpaid

Contact

Carrie Coker
Account Coordinator
E: ccoker@rp3agency.com
P: 301-760-3188

Location

Bethesda

7316 Wisconsin Avenue
Suite 450
Bethesda, MD
20814

RTCRM

Advertising & Marketing

Position

Not Specified

Start Date
End Date

Open
Open

www.rtcrm.com

Computer Skills



PC/Mac

Transportation



Pay



Foggy
Bottom



Compensation



Unpaid

Contact

Frank Kwasny
Senior Human Resources Generalist
E: fkwasny@rtcrm.com
P: 202-315-4583

Location

Southwest DC
Georgetown

1055
Thomas Jefferson St. NW
Washington DC
20007

Sensis

Full service advertising agency with focus on digital media.

Position

Start Date
End Date

January
May

Help with business development projects and general office work.

Participate in meetings and calls, when possible.

www.sensisagency.com

Computer Skills



PC/Mac

Transportation



Pay Eastern Market



Compensation



\$10 Per Hour

Contact

Danny Allen
VP-Specialized Services
E: dallen@sensisagency.com
P: 202-494-1133
F: 909-494-3813

Location

Southeast DC
Capital Hill

405 8th Street SE
Suite 200
Washington DC
20003

SmithGifford

Full service creative advertising agency

Position

Start Date
End Date

Year Round
September - December (FALL)
January - May (SPRING)
June - August (SUMMER)

Duties:

- Account coordination
- Project timetables
- Assist with competitive analysis, marketing plans

Equal opportunity employer. We believe in diversity to make a better agency. We work hard, play hard. We also hire creative and digital interns.

www.smithgifford.com

Computer Skills



PC/Mac
Microsoft Office

Transportation



Free 1.5 Miles from
West Falls Church

Compensation



We prefer internships for credit, but have paid in summer

Contact

Account Management

Karen Riordan
President
E: karen@smithgifford
P: 703-532-5992

Location

Falls Church

106 W. Jefferson St
Falls Church, VA
22042

Urban Igloo

Apartment Finder Service

Position

Social Media content creation.

Intern will need their own laptop.

Start Date
End Date

Open
Open

www.urbanigloo.com

Computer Skills



PC/Mac

Transportation



Pay



Farragut West



Farragut North



Compensation



Unpaid

Contact

Marketing

Debbie Kaplan
COO

E: dkaplan@urbanigloo.com

P: 202.955.3770

Location

Northwest DC

1808 Eye Street NW
Washington DC
20006

The Washington Post Capital Business

A weekly B-to-B publication, published by The Washington Post.

Position

Start Date
End Date

September
March

Research, mailings, email blasts and other marketing related duties as needed

Prefer interns that have previous experience in a corporate environment.

*Looking for 10-20 hours per week

www.washingtonpost.com

Computer Skills



PC
Microsoft Office
Lotus Notes

Transportation



Pay



Not
Specified



Compensation



\$10 Per Hour

Contact

Capital Business

Beth Dwyer
Sales and Marketing Manager, Capital Business
E: dwyerbm@washpost.com
P: 202-334-5483

Location

Northwest DC

1150 15th Street, NW
Washington DC
20071

Williams Whittle

Advertising

Position

Not Specified

Start Date
End Date

Not Specified
Not Specified

www.williamswhittle.com

Computer Skills



PC/Mac

Transportation



Free



Braddock Rd
King Street



Compensation



Not Specified

Contact

Caitlin McCarthy
Account Executive
E: cmccarthy@wwafsp.com
P: 703-836-9222
F: 703-684-3285

Location

Alexandria
711 Princess St.
Alexandria, VA
22314